

**SURREY CRIME PREVENTION SOCIETY**

**CELEBRATING 40 YEARS**

**ENHANCING COMMUNITY SAFETY  
SUPPORTING YOUTH VOLUNTEER PROGRAMS**



**2024 COMMUNITY SAFETY AWARDS GALA  
SPONSORSHIP OPPORTUNITY  
MAY 24TH, 2024 | ARIA BANQUET HALL**



## **JOIN US MAY 24TH, 2024 TO CELEBRATE OUR OUTSTANDING YOUTH VOLUNTEERS WHO ARE MAKING A DIFFERENCE IN SURREY**

- As a sponsor of our upcoming 40th Anniversary, you will be part of a momentous celebration recognizing the outstanding achievements of our youth volunteers
- Since 2012, more than 5,000 youth volunteers generously contributed over 300,000 hours supporting our many community safety programs
- We cordially invite you to join us for an evening dedicated to acknowledging and celebrating the exceptional dedication of our youth volunteers and the invaluable contributions of our community partners

# MEET THE HONORARY CHAIR OF OUR 40TH ANNIVERSARY AWARDS GALA

## SURREY BOARD OF TRADE PRESIDENT & CEO | HONORARY NAVY CAPTAIN ANITA HUBERMAN

Anita Huberman has been the President & CEO of the Surrey Board of Trade for 17 years for one of the top 10 Boards of Trade/Chambers of Commerce in Canada, and for one of the largest cities in Canada. She has been with the Surrey Board of Trade in a variety of roles for 30 years. Anita and her team serve more than 6,000 member contacts.

In 2023, one of the top 500 Influential Business Leaders in BC as recognized by the Business in Vancouver Media Group.

In 2023, she was in the Top 50 Women Leaders in Vancouver

In 2022, Anita won SFU's Distinguished Alumni Award.

In 2021, she was announced as being 1 of 15 Outstanding Canadians for her work in the private sector and through the pandemic.

She is an Honorary Captain of the Royal Canadian Navy (appointed by Canada's Minister of National Defense, serving her third term till 2024), holds the Queen's Diamond Jubilee Medal, was a Business in Vancouver Top 40 Under 40 award winner, awarded the 2019 Surrey Community Builder of the Year and received a Canada 150 Community Medal.



# PRESENTING OUR EMCEE FOR OUR 40TH ANNIVERSARY AWARDS

## AWARD-WINNING CTV NEWS ANCHOR & CTV MORNING LIVE HOST KERI ADAMS

Keri Adams is an award-winning journalist/anchor at CTV News Vancouver, and host of CTV Morning Live. She wakes up early every morning, has a chat on TV about what's happening in our world, and shares a lot of laughs with co-workers. Not a bad gig if you can handle the hours!

Keri loves covering stories that can make a difference in the lives of people in the community, and has worked with many charity organizations to create support for at-risk youth and adults, and promote awareness of women's health and mental health issues.

Keri began her career on morning television as a news writer in her home town of Edmonton in 1994, before working as a photojournalist in Red Deer, Alta. That led to a high-profile role in Edmonton as weekend anchor, covering breaking news, and elections for all levels of government.

In 2005, Keri received the Jack Webster Award for Best News Reporting for her work on the fatal North Vancouver Mudslide, and was nominated in 2004 for Best Feature Reporting. She's also expecting her two daughters to nominate her for Mother of the Year sometime in the next 10 years.



# PRESENTING KEYNOTE JASMIT SINGH PHULKA



Jasmit Singh Phulka (born October 11, 1993) is a Canadian freestyle wrestler. Phulka was born and raised in Abbotsford, British Columbia. The grandson of late Gurmit Singh and late Shangar Kaur Phulka, Jasmit is the son of Harjit Singh and Supinderjit Kaur Phulka.



His elder brother, Chanmit is also a Pan American Champion wrestler. Phulka began his wrestling career at the young age of 10. Phulka is currently training in America preparing for the 2024 Olympic Games. Phulka takes pride in being a natural drug-free athlete and competing in the hardest weight class in the world.

Phulka is also the only Indo-Canadian wrestler to ever represent Canada at the senior level in 74kg. He has had success in his career and has over 20 international medals till date. He nearly missed qualifying for the 2020 Olympic games by second and is looking forward to the 2024 games in Paris. Jasmit also takes pride in giving back and helping his community that has given him so much.

Beyond his successful wrestling career, Phulka has also been actively involved in community work involving youth all across the Lower Mainland. His focus includes over three years mentoring at-risk South Asian youth with the Abbotsford Police Department, two years of weekly volunteering with the Canucks Place Children's Hospice in Abbotsford, and a substantially successful annual toy-drive during the holiday season in collaboration with Canucks Place and BC Children's Hospital.



# SURREY CRIME PREVENTION SOCIETY

- SCPS youth volunteers represent the diverse population of Surrey
- We are committed to inclusivity mirroring the cultural landscape of Surrey
- SCPS is the sole organization in the City of Surrey offering unique and diverse community safety programs five days a week
- Youth volunteers include vulnerable youth and international students - all volunteers receive specialized training and access to career development opportunities, underscoring our organization's emphasis on personal growth and our unwavering support for their future career aspirations
- Our youth volunteers collaborate closely with various community stakeholders, including local police, fire, by-laws, ICBC, local businesses, BIAs, SBOT, and local groups engaging the community creating a safe environment for all citizens
- All data captured is shared through regular reporting to our community partners



# MISSION

Surrey Crime Prevention Society is dedicated to fostering community safety and well-being by adopting a comprehensive 360° holistic approach. Through the tireless efforts of our diverse team of youth volunteers, we strive to create safer neighborhoods, enhance public awareness, and cultivate positive partnerships within Surrey. Our commitment lies in aligning our actions with the shared objectives of our valued community partners as we work together to build a safer and more secure future for all.

# VISION

The City of Surrey, where everyone feels safe, supported, and empowered to contribute to a harmonious and prosperous community.



# OUR STORY

1984

Surrey Crime Prevention Society registers as a charitable society



2012

Surrey Crime Prevention Society rebrands programs from crime prevention to community safety and introduces new logo design



2015

The City of Surrey recognizes the invaluable contributions by our volunteers increasing funding to expand our programs



2022

Surrey Crime Prevention Society wins Surrey Board of Trade Not-for-Profit of the Year at the Surrey Business Excellence Awards



2024

Surrey Crime Prevention Society celebrates 40th Anniversary on May 24th, 2024





# OUR VOLUNTEERS



# VOLUNTEER TESTIMONIALS



*"Volunteering with SCPS helped me build friends within the community that I probably would've never met. I got to explore parts of the city that I didn't frequent and showed a presence in those communities as well as reporting concerns that would arise. One crucial item considered by police agencies when looking for applicants is volunteer work, and at SCPS there are quite a bit of programs which fit people's schedule. This aspect of SCPS' programs really helped me find work with the VPD, as I was able to track my hours spent volunteering." - Former Volunteer Shehrose Syed, Vancouver Police Department*



*"I was looking to go into the policing field and meet others who are going into or are already in the field. With COVID-19 shutting down many opportunities not being available I was recommended SCPS by my work experience teacher. While looking into the programs I was able to discover the opportunities and see what it had to offer. The LIFT program helped me improve and further build upon my communication and team working skills. Being paired up with new people every shift encouraged me to get out of my comfort zone and connect with new people and learn about the experiences in the field and listen to any advice they had. Also during times where your team members and you were helping an event or when any situation came I was able to learn how to work with new people and overcome obstacles alongside them." "T.W.", North Delta Secondary LIFT Student*



*"Thank you so much for presenting to my class, I thought it was very fun, informative and valuable! We learned that people must obey the rules for everyone's safety. I also learned that you need to check your car before leaving so your personal belongings are safe. The volunteers gave us good examples of what not to do and showed us what is wrong. I will share this information with my family and friends. I learned that Surrey Crime Prevention does a lot for our community's safety." - Prince Charles Elementary Civic Pride Student, Grade 7*



*"Since joining Surrey Crime Prevention Society, I have gained a better geographical understanding of Surrey, as well as improved my conflict resolution and communication skills. During every shift, I look forward to making a positive impact in my community; which I am able to demonstrate through delivering programs dedicated to public safety. Thank you SCPS for helping me work towards my goal of a career in policing!" - Current Volunteer Manpreet Kaur, International Student*

# VOLUNTEER TESTIMONIALS



*"I would like to thank Darren for putting me in on the right path and for helping make me more mature. I am now a father of one child and I own a trucking company in Edmonton which has 6 employees working under me. If Surrey Crime Prevention Society didn't have a serious mentor like Darren to guide me and other volunteers, I sincerely do not think that I would've achieved this success." - Former Volunteer Dilpreet Dosanjh, Trucking Company Owner*

*"I volunteered with Surrey Crime Prevention Society for more than a year. I have been working full time at Correctional Service of Canada - Pacific Regional Headquarters. I am in the process of going to Correctional Training Program (CTP) in January or May 2024 to be a Correctional Officer. I am also in different pools of RCMP. Surrey Crime Prevention Society really helped me in getting these opportunities as I had a volunteer experience serving the community." - Former Volunteer Roopam Sandhu, Correctional Service of Canada*

*"Thanks to my time with Surrey Crime Prevention Society, I have been able to improve my communication skills and environmental awareness when delivering Community Safety Tours; while also contributing to keeping the city safe by maintaining a presence. Additionally, I have been able to speak directly to police agencies and public service organizations about insights regarding career opportunities and required qualifications. If you are looking for a great way to give back to your community, SCPS is the place for you!" - Current Volunteer Alistair Dela Fuente, Fleetwood Tours*

*"As an SFU student pursuing a BA in Criminology, I was interested in gaining experience through volunteering with SCPS. Getting involved in my local community, specifically by serving Surrey districts like Guildford, Fleetwood, and Downtown Surrey, helped me enhance my teamwork, note-taking, and communication abilities. These skills were vital in progressing in my academic career, along with understanding the importance of community safety." - Former Volunteer Lesley Urgel, Criminology Student | Aspiring Police Officer*

# Presenting Sponsor - \$10,000

As the Presenting Sponsor you will receive:

- Exclusive Presenting Sponsorship status
- Featured on all external communication including website and social media platforms
- Opportunity to present your business to guests and introduce the emcee for the evening, Jasmit Singh Phulka
- Your business featured on inside cover of our program
- Opportunity to include a gift from your business as a “thank you!” for guests
- Recognized in evening presentation with business logo placement
- Complimentary table for 10 guests
- Recognized as a table sponsor for 10 volunteers
- Present the Youth Volunteer of the Year Award winner



# Dinner Sponsor - \$7,000

As the Dinner Sponsor you will receive:

- Exclusive Dinner Sponsorship status
- Featured on all external communication including website and social media platforms
- Opportunity to present your business to guests
- Your business featured on inside back cover of our program
- Recognized in evening presentation with logo placement
- Complimentary table for 10 guests
- Recognized as a table sponsor for 10 volunteers
- Present the Award to Pursuit of Excellence Volunteer of the Year winner
- Opportunity to include any business collateral for guests' gift package



# Reception Sponsor - \$6,000

As the Reception Sponsor you will receive:

- Exclusive Reception Sponsor status
- Featured on all external communication including website and social media platforms
- Your business logo to be included in the program and recognized throughout the evening
- Recognized in evening presentation with logo placement
- Complimentary tickets for 5 guests
- Present the award for Youth Volunteer of the Year for Special Projects and Events
- Recognized as a table sponsor for 10 volunteers



# Award Sponsor - \$5,000

As the Award Sponsor you will receive:

- Feature on all event materials including website and social media
- Your business name will be recognized
- Recognized as a table sponsor
- Present to the award recipient with a thank you letter
- Crime Prevention Award
- Complimentary table for 10 people
- Recognized as a table sponsor

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# Volunteer Table Sponsor - \$2,000

*To ensure our youth volunteers are able to join us for our evening celebrations we are seeking sponsors to recognize their amazing commitment to their community*

As a Volunteer Table Sponsor you will receive:

- Your business will be recognized in the evenings program as a table sponsor
- Recognized on all social media platforms
- Recognized in evening presentation with logo placement
- Table sponsorship will be featured at the volunteer table
- Receive two tickets for the awards gala event to join the volunteer table and engage with our youth
- Recognized as a table sponsor for 8 volunteers





# Media Sponsorship - Television

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ceive:

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# Media Sponsorship - Print

As the exclusive

- Featured on [unclear] and social
- Your media program
- Recognition
- Recognition evening

# SOLED





# THANK YOU FOR YOUR SUPPORT!

For more information, please contact our Manager of Operations Aman Badesha:



**604-502-8555**



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